

**Anne Telford**

Editor-at-Large, Communication Arts

Founding managing editor of CA. An avid traveler, she expanded CA’s international coverage and developed the magazine’s Fresh section. Founding board member of the Illustration Conference; current board member of Watershed Media, which produces dynamic, action-oriented communication to influence the transition to a green society. Anne is a published photographer and a Longhorn with a bachelor’s degree in journalism.

**Lisa Llewellyn**

Group Creative Director, UniWorld Group, Inc.

Started at Y&R without a portfolio, working on clients like Merrill Lynch, USPS, Johnson & Johnson and Canada Dry. Moving seamlessly between general market and targeted advertising, stints at Prime Access and Bozell, Jacobs, Kenyon and Eckhardt led to her current gig where she heads up Pro-Line Alberto-Culver and Lincoln-Mercury accounts. Responsible for one of the most successful fragrance launches in Avon’s history.

**BEST OF SHOW**

**Best of Show Interactive**

GSD&M: US Air Force

Do Something Amazing Microsite

**Best of Show Broadcast Single**

GSD&M: American Legacy Foundation

Leap

**Best of Show Broadcast Campaign**

GSD&M: BMW

Benedict Arnold, Euphemisms, Enemy of Ideas

**Didi Stuart Best of Show Student Award**

Texas Creative: Linda Dang, AD,

Rodrigo Mendez, AD/CW

Georgia Aquarium

**SPECIAL AWARDS**

Jeremy Cox, Creative Director  
 Jeremy Adam, Designer  
 Suze Kemper, Senior Project Manager  
 Cody Estes, Programmer

Brad Parker, Flash Developer  
 Frank Champion, Flash Developer  
 Tom Hudson, Developer  
 Alicyn Peck, Account Executive

Copywriter  
 Nirav Patel, Developer/Studio Artist  
 Vincent Calderon, Creative Project Manager  
 Jeff Bond, Agency Producer  
 Shannon McMillian, Art Buyer/Photographer  
 Maureen Barry, Paige Downye,  
 Kat Kruglengko, Account Service

**2 Gold ADDY Award**

(Consumer Website—Flash)  
 Title: Lollapalooza  
 Entrant: **Springbox**  
 Advertiser: Capital Sports and Entertainment  
 Contributors:  
 Chris Mayfield, Art Director  
 Julia Roadman, Account Executive

**3 Bronze ADDY Award**

(Consumer Website—Flash)  
 Title: Lance Armstrong Foundation: LiveStrong Live! Website  
 Entrant: **Milkshake Media**  
 Advertiser: Lance Armstrong Foundation

**4 Gold ADDY Award**

(Consumer Website—Flash)  
 Title: Anthony Nak Website  
 Entrant: **Milkshake Media**  
 Advertiser: Anthony Nak

**5 Silver ADDY Award**

(Consumer Website—HTML)  
 Title: Texas Tourism Website  
 Entrant: **Olive Interactive Design & Marketing**  
 Advertiser: Office of the Governor, Economic Development and Tourism  
 Contributors:  
 Jeremy Cox, Creative Director  
 Nick Munro, Senior Designer  
 Jeremy Adam, Designer  
 Cody Estes, Programmer  
 Erin Modglin, Project Manager

**7 Bronze ADDY Award**

(Online Banner)  
 Title: Jonah Matching Game  
 Entrant: **GSD&M**  
 Advertiser: Chili's  
 Contributors:  
 Larry Walters, Steve Dean, Group Creative Directors  
 Tim Cole, Interactive Creative Director  
 Kathy Neely, Interactive Art Director  
 Cheyenne Gallion, Interactive Designer  
 Homero Cavazos, LB Deyo,  
 Justin Wetz, Interactive Studio Artists

**8 Silver ADDY Award**

(Online Banner)  
 Title: Dress Up  
 Entrant: **GSD&M**  
 Advertiser: Norwegian Cruise Line  
 Contributors:  
 Ray Longoria, Creative Director/Copywriter  
 Demian Fore, Assoc. Creative Director/Art Director  
 Scott Staab, Interactive Art Director  
 Cheyenne Gallion, Interactive Designer  
 Blue Hopkins, Interactive Illustrator  
 Keldie Remondie, Creative Project Manager  
 Dolores Yerkes, Agency Producer  
 Taylor Layman, Account Service  
 Brea Schofield, Mercedes Guynn, Media Managers  
 Nirav Patel, Digital Artist  
 Justin Wetz, LB Deyo, Developers

**10 Silver ADDY Award**

(Online Banner)  
 Title: **Do Something Amazing - BET Banner**  
 Entrant: **GSD&M**  
 Advertiser: **Air Force**  
 Contributors:  
 Daniel Russ, Group Creative Director  
 Tim Sabo, Creative Director/Art Director  
 Christopher Staub, ACD/Copywriter  
 Sean Keith, ACD/Art Director  
 Shane Diver, Interactive Art Director  
 Mike Wolf, Interactive Copywriter  
 Jeffery Bond, Interactive Producer  
 Laura Carter, Video Producer  
 Lee Pilz, Norah Rudyk,  
 Travis Scoggins, Account Service  
 Kadium, Interactive Production  
**Widowseat, Video Production**  
 501 Post, Video Post Production

**11 Bronze ADDY Award**

(Online Banner)  
 Title: **Do Something Amazing - Thunderbirds Banner**  
 Entrant: **GSD&M**  
 Advertiser: **Air Force**  
 Contributors:  
 Daniel Russ, Group Creative Director  
 Tim Sabo, Creative Director/Art Director  
 Christopher Staub, ACD/Copywriter  
 Sean Keith, ACD/Art Director  
 Shane Diver, Interactive Art Director  
 Mike Wolf, Interactive Copywriter  
 Jeffery Bond, Interactive Producer  
 Kadium, Interactive Production  
 Lee Pilz, Norah Rudyk,  
 Travis Scoggins, Account Service

# INTERACTIVE MEDIA

## 1 Bronze ADDY Award

(Online Banner)  
 Title: Don't Vote Sing-a-long  
 Entrant: **GSD&M**  
 Advertiser: AARP  
 Contributors:  
 Derek Pletch, Scott MacGregor, Group Creative Directors  
 Tim Cole, Interactive Creative Director  
 Scott Staab, Interactive Art Director  
 Tom Campion, Creative Director/  
 Copywriter  
 Clark Evans, Assoc. Creative Director, Art Director  
 Bo Bradbury, Account Service  
 Brea Schofield, Interactive Media Supervisor  
 Nirav Patel, Justin Wetz, LB Deyo, Homero Cavazos, Interactive Studio Developers

## 2 Gold ADDY Award

(Online Banner)  
 Title: Fish Dodger  
 Entrant: **GSD&M**  
 Advertiser: Norwegian Cruise Line  
 Contributors:  
 Ray Longoria, Creative Director/  
 Copywriter  
 Demain Fore, Assoc. Creative Director/  
 Art Director  
 Tim Cole, Interactive Creative Director  
 Scott Staab, Interactive Art Director  
 Cheyenne Gallion, Interactive Designer  
 Justin Wetz, Interactive Developer

## 3 Gold ADDY Award

(Micro/Mini Sites)  
 Title: Shiner: Website- 12oz. stories sub-site  
 Entrant: **McGarrah/Jessee**  
 Advertiser: Spoetzl Brewery  
 Contributors:  
 Cameron Day, Creative Director  
 Kyle Mitchell, Writer  
 Craig Crutchfield, Designer

## 4 Bronze ADDY Award

(Micro/Mini Sites)  
 Title: "Who's Driving Tonight?" Online  
 Entrant: **Sherry Matthews Advocacy Marketing**  
 Advertiser: Texas Department of Transportation  
 Contributors:  
 Rob Buck, Creative Director  
 Janet Lea, Account Director  
 Village Elders, Developer

## 5 Gold ADDY Award

(Micro/Mini Sites)  
 Title: Do Something Amazing - Micro website  
 Entrant: **GSD&M**  
 Advertiser: **Air Force**  
 Contributors:  
 Daniel Russ, Group Creative Director  
 Tim Sabo, Creative Director/Art Director  
 Christopher Staub, ACD/Copywriter  
 Sean Keith, ACD/Art Director  
 Shane Diver, Interactive Art Director  
 Mike Woolf, Interactive Copywriter  
 Jeffery Bond, Interactive Producer  
 Laura Carter, Video Producer  
 Lee Pilz, Norah Rudyk,  
 Travis Scoggins, Account Service  
 Zugara, Interactive Production  
**Widowseat, Video Production**  
 501 Post, Video Post Production

## 6 Silver ADDY Award

(Micro/Mini Sites)  
 Title: Bad Air - Micro site  
 Entrant: **GSD&M**  
 Advertiser: Lennox  
 Contributors:  
 Tim Cole, Interactive Creative Director  
 Ray Longoria, Creative Director/Copywriter  
 Demian Fore, Assoc. Creative Director/Art Director  
 Shane Diver, Interactive Art Director  
 Steve Newton, ACD/Art Director  
 Mark Manion, ACD/Copywriter  
 Susan Crimley, Agency Producer

## 7 Gold ADDY Award

(Online Games)  
 Title: FOX -- Ice Age 2: "Adopt-A-Sloth"  
 Interactive Game  
 Entrant: **nFusion Group, LLC**  
 Advertiser: FOX  
 Contributors:  
 Matt Manroe, Executive Creative Director  
 Richard Heffernan, Creative Director  
 Brian Monnone, Senior Interactive Designer  
 William Blacklock, Art Director  
 Janet Higdon, Senior Copywriter  
 Shun Smith, Senior Interactive Product Designer  
 Kevin Leger, Production Designer  
 Michelle McGinnis, Interactive Product Director

## 8 Gold ADDY Award

(Web / Online Campaign)  
 Title: Do Something Amazing - Campaign  
 Entrant: **GSD&M**  
 Advertiser: **Air Force**  
 Contributors:  
 Daniel Russ, Group Creative Director  
 Tim Sabo, Creative Director/Art Director  
 Christopher Staub, ACD/Copywriter  
 Sean Keith, ACD/Art Director  
 Shane Diver, Interactive Art Director  
 Mike Woolf, Interactive Copywriter  
 Jeffery Bond, Interactive Producer  
 Laura Carter, Video Producer  
 Lee Pilz, Norah Rudyk,  
 Travis Scoggins, Account Service  
 Zugara, Interactive Production  
**Widowseat, Video Production**  
 501 Post, Video Post Production

# RADIO

## 9 Silver ADDY Award

(60 sec. or more)  
 Title: Buttons  
 Entrant: **GSD&M**  
 Advertiser: BMW  
 Contributors:  
 David Crawford, Mark Ray, Group Creative Directors  
 Clay Hudson, Creative Director/  
 Copywriter  
 Trent Patterson, Assoc. Creative Director/Copywriter

## 10 Silver ADDY Award

(60 sec. or more)  
 Title: Early  
 Entrant: **GSD&M**  
 Advertiser: Southwest Airlines  
 Contributors:  
 Brent Ladd, Steve Miller, Group Creative Directors  
 Clay Hudson, Creative Director/  
 Copywriter

## 11 Silver ADDY Award

(60 sec. or more)  
 Title: Kids Wishes  
 Entrant: **GSD&M**  
 Advertiser: Kipp: BMW  
 Contributors:  
 Brent Ladd, Steve Miller, Group Creative Directors

Contributors:

Russell Lambrecht, John Trahar,  
 Group Creative Directors  
 Anders Carlson, Art Director  
 Jake Camozzi, Copywriter  
 Paul Golubovich, Agency Producer  
 Hutchco, Editing Co  
 Jim Hutchins, Editor  
 HSI Productions, Production Co  
 Joe Public, Director  
 Elias, Music Co  
 Jimmy Haun, Composer  
 Play, Studio  
 John Bolen, Audio Engineer

# TELEVISION

## 1 Gold ADDY Award

(Single Spot)  
 Title: Enemy of Ideas  
 Entrant: **GSD&M**  
 Advertiser: BMW  
 Contributors:  
 Derek Pletch, Scott MacGregor,  
 Creative Directors  
 David Crawford, Mark Ray, Creative  
 Directors  
 Scott MacGregor, Art Director  
 Derek Pletch, Copywriter  
 Steve Neely, Agency Producer  
 Coley Platt; Kelly Lee, Account Service  
 House of Usher, Production Company  
 Kinka Usher, Director  
 Rock Paper Scissors, Editing  
 Company  
 Adam Pertofsky; Brad Waskesich,  
 Editor  
 Elias Arts, Music Co.  
 Lani Deguire, Creative Project  
 Manager

## 2 Bronze ADDY Award

(Single Spot)  
 Title: Runner  
 Entrant: **GSD&M**  
 Advertiser: BMW  
 Contributors:  
 David Crawford, Mark Ray, Creative  
 Directors  
 Will Chau, Creative Director/Art  
 Director  
 David Parson, Creative Director/  
 Copywriter  
 Steve Neely, Agency Producer  
 Coley Platt, David Hughes, Account  
 Service

## 3 Bronze ADDY Award

(Single Spot)  
 Title: Pararescue Jumpers  
 Entrant: **GSD&M**  
 Advertiser: Air Force  
 Contributors:  
 Daniel Russ, Group Creative Director  
 Tim Sabo, Creative Director/Art  
 Director  
 Sean Keith, Assoc. Creative Director/  
 Art Director  
 Christopher Staub, Assoc. Creative  
 Director/Copywriter  
 Laura Carter, Agency Producer  
 Norah Rudyk, Account Service  
 501 Post, Editing Co  
 Gavin Tatro, Editor  
**Windowseat Pictures, Production Co**  
 501 Audio, Studio  
 Corey Roberts, Audio Engineer

## 4 Gold ADDY Award

(Single Spot)  
 Title: Song  
 Entrant: **GSD&M**  
 Advertiser: AARP  
 Contributors:  
 Derek Pletch, Group Creative Director  
 Scott MacGregor, Group Creative  
 Director  
 Tom Campion, Creative Director/  
 Copywriter  
 Clark Evans, Assoc. Creative Director/  
 Art Director  
 Amy Waldrop, Kristen Lawrence,  
 Account Service  
 Arrow Kruse, Agency Producer  
 Rock Paper Scissors, Editing  
 Company  
 Brad Waskewich, Editor

## 5 Bronze ADDY Award

(Campaign)  
 Title: Fat Wallet Campaign  
 Entrant: **Kolar Advertising & Marketing**  
 Advertiser: Subway Restaurants  
 Contributors:  
 Nathan Huey, Copywriter/ACD  
 Cindy Kemble, Art Director/ACD  
 Michelle Canning, Producer  
 Jocelyn Friedman, Account Team  
 Jennifer Smith, Account Team  
 Comotion Films, Production Company  
 Glen Owen, Director  
 Matchframe, Editorial  
 Nick Smith, Offline Editor  
 Chris Blankenship, Online Editor  
 Chris Erlon, Audio Engineer

## 6 Silver ADDY Award

(Campaign)  
 Title: YP.com TV Campaign  
 Entrant: **GSD&M**  
 Advertiser: YellowPages.com  
 Contributors:  
 Brent Ladd, Steve Miller, Group  
 Creative Directors  
 Bryan Pudder, Assoc. Creative  
 Director/Art Director  
 Trent Patterson, Assoc. Creative  
 Director/Copywriter  
 Jen Dennis, Agency Producer  
 Katherine Bouchereau; MaryLynn  
 Mainucci, Account Service  
 Whitehouse Post, Editing Co  
 Livio Sanchez, Editor  
 Keldi Reimondi, Agency Creative  
 Project Manager